

## **GLOBAL FEMALE INVENT 2003, in London 2003 April**

By Debora Trujillo, the head of the press, media and public relations of GWIIN.

The first ever Global Inventors and Innovators Network (GWIIN) Awards 2003, took place on the 24th April at the Cafe Royal, 68 Regent Street, London W1REL.

The event recognized the talent for inventions of women across the globe. The whole globe was represented, including North America, Europe, Middle East, Far East, Africa, Australia and New Zealand.

Guests, inventive & innovative women with distinguished speakers representing India, Sweden, Iceland, Finland, Canada, Nigeria, Switzerland, Italy, France, Ghana, USA, Cameroon, New Zealand, Australia, Egypt, Jordan, Estonia and the UK came out in support of this unique international initiative.

The event was a great success characterized by a combination of issues relating to the innovative world and the commitment to overcome barriers and challenges relating to getting new ideas to market.

The 2 days event declared opened on the 24 April by David Train – UK 's International Trade Director for London who welcomed all the international guests to London and spoke about the contribution of female inventors to the British economy. He acknowledged the many products, processes and services created by female entrepreneurs and stressed the importance of encouraging and harnessing the energy and enthusiasm of our creative talent.

The award ceremony which took place later on that evening was full of humour and harmony – a natural tone encouraged by the celebratory atmosphere and exciting combination of presenters and speakers.

The Director of Strategy, implementation and project Development at the London Department Agency which part funded the event said.” Innovation and invention are vital for London’s economy which is why the London Development Agency has made support for entrepreneurs and innovators a key priority. We hope these awards will not only celebrate the achievements of some remarkable women inventors, but also help inspire other women to put their business ideas into practice.”

Other sponsors for the event were the Small Business Service London from the Department of trade and Industry, Commonwealth Business Council, Business Link for London, Hewlett Packard and Trade Partners UK. London.

“We are proud to inaugurate the GWIIN awards with these outstanding women,” said Bola Olabisi, Founder and CEO of the Global Women Inventors and Innovators Network (GWIIN). „I congratulate these truly inspirational women who continue to show exceptional passion, tenacity and commitment to bringing their inventive and innovative ideas to market – this is the beginning of many opportunities which will continue to showcase women’s innovative achievements worldwide”.

The following women were honoured with GWIIN Special Recognition Awards:

**Pia Gunharden** Colan from Sweden for her Carpe Novum Science Show Concept

**Elham Zeadat** from the Kingdom Jordan with her Bloom Dead Sea Products,

**Liala Abdel Monem** from Egypt for her recognition for being the Mother of Invention in Egypt

**Rama Anand** from India for her Eco-friendly used tyres and

**Salome Osecku-Afful** for her Mensa Scarf & Cover Set

**Dr. Elah Shah** for her Herbal Composition

**Karen Neasmith** for her Kan connect / the Dingo

**Louise Dale Fowler** for her Glass Smacker

**Mandy Habermann** Inventor & fairer System of IPR Campaigner – all from the UK.

**Elinora Inga Sigurdardottir** for her QUIN website

Amongst these outstanding women receiving awards were the GWIIN panel of Judges' selection of the Top 10 which went to women representing India, Sweden, Finland; UK, New Zealand, Nigeria, Ghana and Iceland. Here they are below:

1. **Norma Doris McCulloch's Breath of Life** – a constant delivery resuscitator, New Zealand.  
An easy to use manual resuscitator designed as a safe alternative to mouth-to-mouth resuscitation. It is a product that any person can easily operate to help save lives without risk to his or her own.
2. **Mia Cecilia Seipal's, Boob clothing for nourishing mothers**, Sweden.  
A double layer of fabric over the bust offering an overlapping opening. The opening is simply pushed back with one hand; allow breast-feed the baby discreet and comfortable.
3. **Ulla Pohjola's, for her Illuminating Stone**, Finland.  
An amazing concept made reality. Paving stone, floor tiles, concrete material or any other type of paving surface illuminated by translucent tubes fitted into grooves made on said surface. Excellent for airports, hospitals, schools, commercial as well as residential dwelling. The possibilities are endless.
4. **Dr. Seema Parakash's, Glass Bead Liquid Culture technology**, India.  
A novel advancement in the area of plant tissue culture.
5. **Princess Adelaide Ofori-Olagbaju's kente Oke Fabric**, Nigeria / Ghana/ UK.  
A fabric that combines the traditional narrow loom weaving techniques of the Ghanaian kente cloth and the Nigerian Aso-Oke.
6. **Kolfinna Knutsdottir's the Wig making Work**, Iceland.  
Headgear, scarf's made of textiles that include sun protection for the head from the sun's UV rays.
7. **Professor Margareta Welander's the Green Factory**, Sweden.  
Development of a new technology which makes it much easier and cheaper to propagate woody species such as ornamental trees, bushes and fruit and even rare and mutant varieties.
8. **Caroline Wagsaff's Bodybaster**, UK.  
Designed to allow to get lotions all over the body, especially that awkward bit on your back.
9. **Solgun Drevik's, Absorbent Article**, Sweden.  
The invention is in the field of products for hygiene personal care mainly feminine hygiene care as sanitary napkins, but also for diapers, incontinence guard or a panty-liner.
10. **Rachel Quayie's Perfume Partner**, UK.  
A new product for the global ladies perfume market. Ensuring that perfume lasts longer and no more product distortion. It helps to safeguard adverse reactions and skin penetration.

Global Female Invent 2003 was staged by GWIIN – a global network that has the desire to increase the number of inventive and innovative women and young people embracing enterprise.

GWIIN continues to extend its services to include working with Government Departments, leading industry experts, voluntary organisations, enterprises and educational departments in finding effective ways of bringing the support, assistance, tools, advice and information that assist women and young people in achieving significant growth in innovation and business.