



EUROPEAN WOMEN INVENTORS AND INNOVATORS NETWORK

CONFERENCE, EXPO, AWARDS
Helsinki 7-9 October 2009

R E P O R T



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FOUNDATION FOR FINNISH INVENTIONS



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Helsingin kaupunki





Creativity and Innovation
European Year 2009



REPORT

EXPO, CONFERENCE & AWARDS CEREMONY “Innovation for Enterprise, Science & Technology in Europe”

7-9 October 2009



This report is for

- those attending the conference as speakers, audience or finalists participating in the contest for the best women's inventions or innovations
- the sponsors and co-operating organizations who contributed to the success and authenticity of the conference
- the active members of the European Women Inventors & Innovators Network who were not able to attend the conference
- the interested organizations and authorities involved in the plans for the next EUWIIN Event.

Background

EUWIIN, the European Union Women Inventors & Innovators Network, was launched in the European Parliament in Brussels 7th February 2007 after two years of preparatory planning and lobbying work done by a group of female voluntary specialists working in the innovation field from UK, Finland and Estonia.

EUWIIN was founded by Global Women Inventors & Innovators Network (GWIIN) in 2006, and London Metropolitan University (LMet) formed a key partnership with GWIIN. LMet has boosted the project by providing support and assistance in accelerating EUWIIN's aims and objectives by hosting its office and funding a part-time director's post.

The first EUWIIN conference with an Exhibition and Award Ceremony was organized in Berlin 15-16th June 2007 with 131 participants attending the conference and 35 inventions / innovations from 16 countries taking part in the contest, with an international judging committee of 10 voluntary specialists judging the nominations submitted for the contest.

Following the successful inaugural Berlin conference EUWIIN has grown into a far reaching initiative of life changing experiences for many creative, inventive and innovative women. EUWIIN in its second major conference and awards event was a dynamic gathering of women with innovative ideas and unparalleled capacity to empower, unite and inspire women to take their life changing contribution to job creation and a better quality of life for many. EUWIIN offers great opportunities to share enriching stories of transformation, success through overcoming challenges, testimonials and life lessons.

The aims of the EUWIIN conferences

Many things argue in favour of promoting women inventor and innovator activities in Europe. European statistics show the number of women granted a patent is only 8,3%. It is estimated that the number of women who own a business in Science and Technology is only 5-15% depending on the country. The percentage of women accessing venture capital for setting up a business is only 20,3% compared with 79,9% of men.

EUWIIN's aim is to contribute to the European economy by assisting women inventors and innovators to grow and by facilitating an inventive and innovative culture for women. Thus it will help the EU to reach the employment, innovation and competitiveness goals set out by the Lisbon Strategy.

There are official national innovation strategies in some countries and there is a common European innovation policy. There are national and European Union projects to promote women's entrepreneurship, too. However, these strategies and policies do not take strongly enough into consideration the economic potentialities hidden in the productive innovative creativity of women and their typical lack of knowledge on intellectual property rights.

There are national projects in many European countries to develop equality between men and women to offer women equal opportunities. It is typical in these projects promoting innovations, entrepreneurship and equality, that they tackle different issues. They have different briefs and operate differently: innovation

strategies and policies , mainly carried out by male dominated groups that do not understand the importance of the contribution made by women inventors , the journey that women inventors take from idea to market, and “women centered inventions”. Similarly women’s organizations working in the field of equality do not understand the importance of women as role models for inventing and innovations.

Training the skills to develop and commercialise an idea for a new product or new service and how to become the owner of a creative product by using intellectual property rights is essentially important especially now, with globalisation and international economic depression. “The return from the income of women to society to be used for the society and families is 90% compared with that of men’s 30-40%”(Professor Jo Boyden, Oxford University”. These are figures from development countries, but even though the figures in Europe are not so dramatic, there is evidence that the innovative talents of women are not used enough for the development of societies.

Even though the governments have not created national innovation projects just for women, fortunately there have been women who have taken up this role voluntarily. Organizations of women have created networks, doing the work themselves on a voluntary basis, with the aim of highlighting and promoting innovative women and their achievements to enrich female culture by offering new female role models for women to follow - INNOVATIVE WOMEN.

To commercialise an invention or innovation through your own enterprise involves massive risks. It needs a high level of entrepreneurship skills. is top of entrepreneurship. Women inventors and innovators are great risktakers and change makers.

The EUWIIN conference in Helsinki 7-9 October 2009 was the second EUWIIN conference

The overall prize winner in Berlin 2007 with the title “European Woman Inventor 2007” was a Finn, building Engineer Aino Heikkinen, who had made a long and prosperous career by developing better and longer lasting concretes. She was the first person ever to suggest nano technology to be applied in the development of a new liquid type of concrete. The recognition of Aino Heikkinen was one reason why QUIN-FINLAND, the Finnish Association of Women Inventors & Innovators belonging to the Nordic Network of Women Inventors & Innovators QUIN, offered their help to organize the next conference with its Exhibition and Award Ceremonies. The current deep international economic depression was not the best climate in which to organize such an international conference. It was almost impossible to raise funding, especially among private companies, and the Board of QUIN-FINLAND had to face that and take the risk. The association, however, had good contacts enough with decision makers working in the innovation field to make the conference happen.

Thanks to the Finnish Innovation system involving public organizations understanding the importance of this project QUIN-FINLAND got funding just enough to manage to realize the project.

The Finnish sponsoring organizations that made it possible were

- Työ- ja elinkeinoministeriö (Ministry of Employment and the Economy)
- Opetusministeriö (Ministry of Education)
- TEKES (Technology Advancement Center)
- Patentti- ja rekisterihallitus (National Board of Patents and Registration)
- Keksintösäätiö (Foundation for Finnish Inventions)
- Naisyritystajuyden Edistämiskeskus (Women’s Entrepreneurship Agency)
- Suomalaisten Keksijöiden Tukiyhdistys (Finnish Inventors Supporting Association)
- QUIN-FINLAND as the local organizer in charge of the arrangement
- NOKIAFinland, Training Department

Other partners

Some organizations contributed by sending speakers to the conference and distributing information on the event. These were

- London Metropolitan University
- European Platform of Women Scientists
- QUIN, the Women Inventors Network of Nordic Countries
- KVENN, the Icelandic Women Inventors Network
- British Inventors Society
- Italian Women Inventors and Innovators Network ITWIIN
- Tallinn University of Technology
- QUIN-Estonia mtü, the Estonian Association of Innovative Women and member of QUIN

In addition to the above mentioned financing sponsors and supporting organizations the conference owes thanks to the Ministry of Labour and the Economy of Finland for the gorgeous venue; the beautiful old historic Säätytalo (The House of Estates) and the City of Helsinki for their welcoming reception with a buffet dinner.



Säätytalo, The House of Estates

The organizing team:

Manager of EUWIIN, Ms. Bola Olabisi, London

Chair of the local Finnish organizing committee, Mrs. Maila Hakala, QUIN-FINLAND

The other QUIN-FINLAND Association Board Members: Ms. Anna Heikkinen-Huttunen, Ms. Helena Laisi, Ms. Inari Lounema, Ms. Kirsti Pakkala, Ms. Ilse Vaenerberg, Ms. Marja-Liisa Viherä Ms. Taru Päivike, Women's Enterprise Agency

Mr. Mika Waris, The National Board of Patents and Registration

Mr. Timo Kivi-Koskinen, the Finnish Inventors Supporting Association



Some team members of the organizing committee in site available for a picture: Bola Olabisi (left), Anna Huttunen, Maila Hakala, Kirsti Pakkala, Taru Päivike, Helena Laisi and the exhibition facilitator Annika Fock.

Conference programme, the contest finalists and the judging committee

Conference participants

There were 100 participants representing 12 countries; Estonia, Finland, France, Iceland, Ireland, Italy, Portugal, Sweden, Switzerland, Turkey, United Kingdom and USA

Programme

It was up to the EUWIIN director, Mrs. Bola Olabisi and her team, to decide the programme taking into consideration the suggestions of QUIN-FINLAND for the Finnish speakers.

ENCLOSURE: see the programme attached

Speakers

There were 17 speakers from 9 countries in the conference as follows:

Finland (5): Minister Anni Sinnemäki, Ms. Kirsti Pakkala, Mr. Mika Waris, Mr. Anssi Tuulenmäki, Prof. Riitta Smeds

France (2): Ms. Nancy Gomez, Ms. Caroline Gans-Combe

Iceland (1): Ms. Elinora Inga Sigurdardottir

Ireland (1): Ms. Nicola Rathbone

Italy (1): Ms. Rita Assogna

Portugal (1): Prof. Elvira Maria Correia Fortunato

Sweden (1): Ms. Wanja Bellander

United Kingdom (4): Ms. Hilary Farnworth, Dr. Paula Walsh, Prof. Pooran Wynarczyk, Prof. Ruth Soetendorp,

USA (1): Ms. Margaret Galabe

and six case studies of inventors from five countries as follows

Italy: Roberta Martinetti on the invention of her team “Custom Bone Service”

United Kingdom: Natalie Ellis on her invention “Road Refresher Bowl”

Finland: Eija Pessinen on her invention “Relaxbirth Childbirth System” and Maija Itkonen on her innovation “PowerKiss”

Sweden: Annika Winell on her invention “New Magnifying Glass”

Iceland: Gudrun Gudrunardottir on her invention “PlasterPlug”

Opening ceremonies

The conference was opened by *Hon. Minister of Employment, Ms. Anni Sinnemäki* with her welcoming speech



Ribbon cutting ceremonies to open the conference. Ms. Bola Olabisi (left), Ms Anni Sinnemäki, Minister of Labour, and Ms. Kirsti Pakkala, President of QUIN- FINLAND Association



Networking break in the conference

EUWIIN Inventors and Innovators as finalists in the EUWIIN Contest for the best Inventions

There were 28 finalists from 10 countries

Estonia (2),

The TENSIA Scientific Development Group working in Tartu University with their Lactobacillus based food (cheese),

Kadi Pajupuu, textile artist and educator, with her Adjustable Weaving Reed

Finland (4)

The three women's development team working in the Cell and Tissue Research Institute REGEA, Tampere, for their stem cell research applied to reconstruct bone tissue: *Bettina Lindroos*, *Riitta Suuronen* and *Susanna Miettinen*

Eija Pessinen with her Relaxbirth training programme for pregnant women and a device for childbirth

Maija Itkonen with her Powerkiss electricity loading furniture

Tuula Allén with her Fimart-design – products decorated with chopped FIM paper money

France (1) Nancy V. Gomez with her strategic “EVE-olution”

Iceland (7)

Agustina Thorgilsson with her Life-Navigation,

Argunova Kjuregej with her Iceland-Yakutia (in Siberia) Culture Exchange Programme,

Gudrun Gudrunardottir with her PlasterPlug for resealing holes in walls,

Herdis Egilsdottir with her programmes including products for children; popular children's plays, films, stories, music and poetry,

Hulda Sveinsdottir with her Keilir Health Pillow,

Margret Olafasdottir with her Hjaili pedagogy for preschools to widen children's learning process away from traditional sex-roles and stereotype behaviours,

Rosa Helgadóttir for her Rose Design Textile Products

Italy (6)

Alessandra Luchini with her Hydrogel Nanoparticles for clinical diagnostics for the early detection of diseases,

Daniela Rader with her School Energy Center, Training Programme to save energy,

Elisabetta Durante with her New Network DISTI (District of Scientific and Technological information for Innovation),

Emanuela Ughi as an Innovative Partner of “Bhaskara” Project proposing new mathematical tools for students and children (games, gadgets, movies for life-long learning),

Roberta Martinetti as Co-Inventor of custombone service to reconstruct bone tissue,

Sara Mardeglia as co-inventor of Newronika method

Portugal (1)

Elvira Fortuna as co-inventor with her research of novel properties from conventional properties to unconventional electronic applications; transparent electronics and paper electronics

Sweden (1) *Annika Winell* with her New Magnifying Glass

Switzerland (1) *Sandra Stella Triebel* with her Ladies Drive Magazine

Turkey (1) *Dr. Oya Akman* with her Oyadesign packaging products of glass

United Kingdom (4)

Andrea Alli with her Flexi Shoe Rack,

Bethan Hughes with her Healing Harp Productions,

Natalie Ellis with her Road Refresher Bowl,

Una Tucker with her Kneads Must massage aid

ENCLOSURE : See the attached list of invention/Innovation descriptions

International Judging Committee

There were 10 judges from six countries voting for the best inventions or innovations in different contest categories. The members of the judging panel could not judge an invention or innovation of a nominee from their own country.

Chair: Ms. *Jaana Rantanen*, The Foundation for Finnish Inventions, Finland

Judging Facilitator: Ms. *Megan Beynon*, United Kingdom

Ms. *Rita Assogna*, ITWIIN, Italian Women Inventors and Innovators Network, Italy

Ms. *Hilary Farnworth*, London Metropolitan University, United Kingdom

Dr. *Liisa Husu*, Ms., University of Helsinki & European Platform for Women Scientists

Ms. *Margareta Jonasson*, QUIS, the Swedish Women Inventors Network

Mr. *Timo Kivi-Koskinen*, Finnish Inventors Support Association, Finland

Ms. *Eha Pajumets*, QUIN-ESTONIA mtü, Estonia

Ms. *Maria Ragnarsdottir*, KVENN (Icelandic Women Inventors Association), Iceland

Ms. *Nicola Rathbone*, Ireland Inventors Society, Ireland



Judges from the left: Megan Benyon, Liisa Husu, Margareta Jonasson, Timo Kivi-Koskinen, Maria Ragnarsdóttir, Jaana Rantanen, Hilary Farnworth, Nicola Rathbone, Rita Assogna and Eha Pajumets.

THE EUWIIN AWARD WINNERS

The venue for this event was the historic over 200 years old restaurant Kaisaniemi, the oldest restaurant in Helsinki. There were 104 people in the restaurant to celebrate the success of the conference and to applaud the prize winners.

The main prize of the contest was The Overall Prize with the title “European Woman Inventor 2009”. This distinguished award was given to Ms. *Eija Pessinen* who had developed a new method for child birth with a training programme and a special device for safer, quicker and easier deliveries. The invention was ready developed for market and tested in several maternity hospitals.



The happy Overall Prize Winner **Eija Pessinen** (right), “**The European Woman Inventor 2009**”. The prize was passed to her by Ms. *Aino Heikkinen*, “**The European Woman Inventor 2007**”

OTHER EUWIIN 2009 AWARD WINNERS



The EUWIIN Gold Innovation in Science Award 2009 was given to **Alessandra Luchini** from Italy for her Hydrogel Nanoparticles that enable Early detection of diseases.



Innovation Winner **Maija Itkonen**, from Finland, Inventor of “Power-Kiss” for developing an intergrated wireless charging solution , which converts furniture into energy platforms



Exceptionally Creative Winner, **Emanuela Ughi**, from Italy. “BHASKARA” is her mission. to disseminate an approach through activities for schools through new mathematical tools



The “EUWIIN Silver Innovation in Home And Leisure Award 2009” was given to **Guðrún Guðrúnardóttir** from Iceland, Invenetor of “Plasterplug” for resealing holes in walls.

SPECIAL “GWIIN ORGANIZATION RECOGNITIONS” WERE GIVEN TO THE MOST ACTIVE EUROPEAN WOMEN INVENTORS’ AND INNOVATORS’ ORGANIZATIONS

In the recent years some women inventors’and innovators’ associations have done a lot of voluntary work to promote innovative activities for women in their countries. Their achievements and the “European Year of Creativity and Innovation 2009” was a good reason to highlight these associations:

Finland - QUIN-Finland - www.quinfin.net. (Award given in Cardiff June, 30, 2009).

Estonia – QUIN-Estonia – www.quinest.ee/eng/index.htm

Iceland – KVENN, Icelandic Women Inventors and Innovators Network – www.quinnetwork.com

Italy – ITWIIN, Italian Women Inventors and Innovators Network - www.itwiin.it

Sweden - QUIS (Quinnliga Uppfinnare i SUF) – www.suf.se



Anne-Mari Rannamäe
QUIN-Estonia



Maila Hakala
QUIN-Finland



Elinora Sigurdar-
dóttir, KVENN



Rita Assogna
ITWIIN



Wanja Bellander
QUIS & SUF

Quoting Ms. Bola Olabisi, Director of GWIIN and EUWIIN

“We have had the pleasure to make this Award because of the invaluable support, assistance and the visibility your organizations continue to provide many exceptional creative and innovative women. We believe your initiatives build the capacity of many of the women that have had the opportunity to engage with your campaign and will serve to inspire many more organizations recognise and replicate the value of the service you provide. The EUWIIN Event is simply not a talk shop, it is based on knowledge, competence and application. We recognise the value that your organizations bring to your nations and abroad and hope you will find your experience with EUWIIN most rewarding.”



In addition to these Awards, a GWIIN Organization Award was given to the World Women Trade Fair, USA, represented by Ms. Margaret Galabe. She is dedicated to enhancing and advancing opportunities in support of women entrepreneurs through ongoing business skills training, trade promotion events and exhibitions and hosts the Women Forum to create awareness and innovative strategies for working together. with policy makers, scholars, private sectors, development agencies and the World Bank groups to ensure that globalization and trade agreements work for all women

Picture:

Margaret Galabe, Executive Director of the World Women Trade Fair

Media and publicity

The conference with its exhibition was a major media event in Finland. As the Overall Prize Winner was a Finn this ensured that the event was so widely reported over the country. There were several programmes broadcasted nationally in **TELEVISION**; 7.10.2009 A-Studio and MTV-3 news, 8.10. “Good morning Finland” News of the channel-3 of MTV, 9.10.2009 Morning TV and the same day Net News of the TV-Channel 4, MTV Chanel 3 Net News, the very popular interview programme “Half past six” in January 2010 and **RADIO** where inventors/innovators were interviewed; 6.10.2009 Radio NOVA, 8.10.2009 “Ajantasa”, (Morning Briefing for the day Discussion) of Radio Finland and the same day in the afternoon Radio One, SISU RADIO, Net News of Radio

- Estonian TV and Radio

By the report of Kadi Pajupuu (one of the contest finalists) she was interviewed by media in Tallinn about her “special recognition” and her innovations.

The event and the four top winners with their inventions were introduced in the most important daily papers

Mediautiset (Media News) as one of the latest news filed in the net

- **Aamulehti** and their Net Paper, **Kaleva, Savon Sanomat, Hufvudstadsbladet, Pohjalainen** and their net news
- the two afternoon papers: **IltaSanomat** and **IltaLehti** with their net news
- **Kauppalehti** and their Net Paper (Business paper published five days a week)

- and in several weekly or monthly magazines of special fields ;
- **Anna**, the women´s magazine with the largest distribution in the country
 - **Apu**, a general weekly magazine for homes
 - **Kotilääkäri** (Home Doctor) of healthy field (article about Tuula Allén)
 - **Suomen Lääkärilehti**, (the Magazine of Finnish Doctors of Medicine)
 - **Magma**, Nurces´ magazine (article on Eija Pessinen)
 - **MoveOn**, the publication of FINTRA (Finnish Trade Organization)
 - **Keksi**, the publication of Keksintösäätiö (The Foundation for Finnish Inventions)
 - **Keksintöuutiset**, the magazine of the Central Organization of Finnish Inventors
 - **Talouselämä** (Economic Life) the publication of Finish Economists,with their net paper
 - **Tekniikka ja Talous** (Technics and Finance)
 - **Tieke** (Net Paper of Science Centers)
 - **Yrittäjäsanommat**, the Newspaper of the Finnish Entrepreneurs
 - **Suomen Yrittäjät**, Net Paper of the Finnish Entrepreneurs
 - **Peilikauppa**, Mirror Field Professional Net Magazine (article about Annika Winell)
 - **Blue Wings**, the flight Magazine February 2010 Issue of Finnair
 - **Oulu-lehti**, the local newspaper of Oulu district
 - **European Union News**

QUIN-FINLAND Association does not belong to customers of the organization following up and collecting media information on the fields of their customers, so there may be other publications of which we are not aware of. It is possible that two of the four prize winners being Finns, the event was especially interesting for Finnish media.

The event was publicised as an upcoming event and reported later on some of the web pages of our sponsors, eg. Ministry of Education, the Women Entrepreneurs Agency and others

Thanks

to all the voluntary workers making this event successful! To GWIIN and Mrs. Bola Olabisi´s team, the EUWIIN partnership! The excitement, enthusiasm and the creative energy in the conference was outstanding, our memories of the event will live on and promise a dynamic and positive future for EUWIIN.

Helsinki, 31st December 2009



Maila Hakala
Chair of the Finnish Organizing Committee

EUWIIN

CONTEST AND EXHIBITION FINALISTS 2009



AGUSTINA THORGILSSON - ICELAND

Life-Navigation

Life-Navigation puts participants in touch with their inner self and their purpose in life. Unlike life coaches who teach them a strategy to follow, navigators equip them with the tools to tap into their intuition and determine their own course.

Website: www.lifenavigation.com

Email: agustina@life-navigation.com



ALESSANDRA LUCHINI – ITALY/USA

Hydrogel Nanoparticles

Hydrogel Nanoparticles has immediate impact in clinical diagnostics for the early detection of diseases such as cancer, heart disease, neuro-degenerative disease and infectious disease and sports medicine.

Email: aluchini@gmu.edu

ANDREA ALLI – UNITED KINGDOM

The Flexi Shoe Rack

The Flexi Shoe Rack provides a simple solution to a persistent shoe problem. Unlike every other shoe storage product, the Flexi Shoe Rack has unique, patentable, removable sliding shelves which allow all shoes of different heights (even boots) to fit with the added benefit of maximising space.

Website: www.flexishoerack.co.uk

Email: andrea@ennoventionsit



ANNIKA WINELL - SWEDEN

The New Magnifying Glass

Unique optical solution for optimal visual acuity at short distance. It is an every day aid that helps you get a closer look - particularly if you are long-sighted or wearing reading glasses. You will find yourself in a handy distance for visual acuity and can get your close-ups without reading glasses on.

Website: www.awum.se/english/start.html

Email: annika.winell@awum.se



ARGUNOVA KJUREGEJ - ICELAND
Innovative, Artist, Actress and Singer

She has organized and built an imitation of a traditional ancient Yakusk cabin on an Icelandic shore, and an ancient traditional Icelandic farm with turf ("torfbaer") is being built in Yakutia.

Email: alm_exandra.argunova@yahoo.co



BETHAN HUGHES – UNITED KINGDOM

Healing Harp Productions

Bethan is currently the only professional and practicing harp therapist. Training with some of the world's most outstanding students. She has received major national and international awards for her work with UK & US Armed Forces, Cancer & Leukemia, the terminally ill, Special needs, Multicultural arts, Mental health and Plan international.

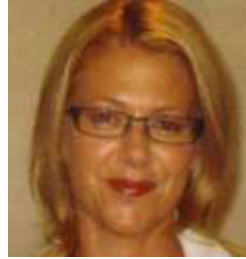
Website: www.bethanmyfanwy.com
Email: b.hughes224@btinternet.com

**ANNA MIETTINEN, RIITTA SUURONEN,
BETTINA LINDROOS**

Regea

Regea engages in research in cell and tissue engineering, the focal areas being stem cell research and research combining stem cells and biomaterials.

Email:
bettina.lindroos@regea.fi,
susanna.miettinen@regea.fi
riitta.suuronen@regea.fi



DANIELA RADER - ITALY

School Energy Center

School Energy Center is the core of Centro per il Risparmio Energetico, whose most important goal is informing people about energy saving and giving them field training. The school has been set up to offer a new and forward-looking way of training in energy sector.

Website: www.cpre.it

Email: direzione@cpre.it



EIJA PESSINEN - FINLAND

The Relaxbirth®

The (r)evolutionary Relaxbirth® system for childbirth increases the well-being of the mother and child as well as the personnel in charge of the delivery. It also decreases the risks involved in childbirth. The aim is speedier and easier delivery which will in turn encourage women to be less afraid of having a normal vaginal birth.

Website: www.relaxbirth.info

Email: eija.pessinen@relaxbirth.fi

ELISABETTA DURANTE - ITALY
DISTI (District of Scientific and

Technological Information for Innovation DISTI (District of Scientific and Technological Information for Innovation) is a totally novel network of universities, labs, enterprises, interested to nourish a free channel of Information to support the media, make emerge the real excellence and encourage an affective dialogue with the science

Website: <http://www.distit.it/index.php>, **Email:** elisabettadurante@gmail.com



DR. ELVIRA FORTUNATO - PORTUGAL
Co-Inventor & Associate Professor

She is conducting research in exploring novel properties from conventional materials to unconventional electronic applications; transparent electronics & paper electronics.

Website: www.cenimat.fct.unl.pt
Email: elvira.fortunato@fct.unl.pt



EMANUELA UGHI - ITALY

Innovative Partner of Bhaskara

“Bhaskara” whose mission is to disseminate an approach through activities and services for schools and institutions, through new mathematical tools for students and teachers, but also through proposals as mathematical games, gadgets, movies for life-long learning.

Email: emanuela.ughi@gmail.com



EPP SONGISEPP with
MARIKA MIKELSAAR, MIHKEL ZILMER , PIRJE HÜTT, JELENA STSEPETOVA, IMBI SMIDT, MERLE RÄTSEP, MEEME UTT, JANNE ÜKSTI, KERSTI ZILMER, KALLE KILK, SIIRI KÖLJALG - ESTONIA
Co-inventors, scientific group developers of TENSIA

The present invention relates to a novel isolated microorganism strain *Lactobacillus plantarum* TENSIA (DSM 21380) originating from a healthy Estonian child as antimicrobial and antihypertensive probiotic and food product (cheese) comprising the strain.

Website: www.ut.ee **Emails:**
esongisepp@gmail.com, marika.mikelsaar@ut.ee,
pirje.hutt@ut.ee, jelena.stsepetova@ut.ee,
imbi.smidt@ut.ee, merlera@ut.ee,
meeme.utt@ut.ee, janne.uksti@ut.ee,
kalle.kilk@ut.ee, Siiri.koljalg@ut.ee



GUÐRÚN GUÐRÚNARDÓTTIR – ICELAND

PlasterPlug

Resealing holes in walls. Their unique design makes it easier for them to be assembled and fitted in almost all required holes and cracks. Is indeed very simple and an effective way to go about with various construction applications.

Website: www.plasterplug.net

Email: gisplug@gmail.com



HERDIS EGILSDOTTIR - ICELAND

Innovative Teacher, Author and Designer

A creative primary school teacher and author of popular children's plays, films, stories, music, and poetry. She is also well known through television programmes where she taught children how to turn waste into value items – with her fascinating ability to spot a new potential in virtually anything that comes her way.

Email: lifsleikni@lifsleikni.is



HULDA SVEINSDOTTIR - ICELAND

Keilir Health Pillow

A unique health pillow, made of Memory foam which provides versatile support to your head. The supports are positioned at both sides of the head and also behind it creating a “cup” in which the head lays in while sleeping. One size fits all; the supports can be tightened or widened as needed.

Email: hulda@ravendesign.is



KADI PAJUPUU - ESTONIA

Innovative Textile Artist and Educator/ Kadipuu

The weaving reed

is an item that keeps the warp threads within even distance during weaving. Kadi Pajupuu invented an adjustable weaving reed (AdRe) with which it is possible to adjust the density of warp in different groups during weaving. That gives the weaver unique possibilities to create structures with the help of warp lines moving in wavy lines.

Website www.kadipuu.eu

Email: kadipuu@sejs.ee



MAIJA ITKONEN - FINLAND

PowerKiss

Powerkiss has developed an integrated wireless charging solution, which converts basic furniture into smart energy platforms. To juice up your gadgets, you only need to place them on the surface of the furniture, just like you would do anyway.

Website: www.powerkiss.com

Email: Maija.itkonen@powerkiss.com



MARGRÉT ÓLAFSDÓTTIR - ICELAND

Hjalli pedagogy

An organization dedicated to managing and directing preschools that use the teaching methods of a certain ideology called "the Hjalli pedagogy." The Hjalli pedagogy is mostly known for its method of segregating girls and boys in preschool classes and by this trying to liberate the children from traditional sex-roles and stereotype behaviors.

Website: mpo@hjalli.is

Email: www.hjalli.is



NANCY V. GOMEZ – FRANCE/USA

Strategic program “EVE-olution

EVE-olution.org leads business coaching operations to empower women entrepreneurs with an innovative strategic program “Export Fever” to increase their profitability and their number in developing and emerging countries.

Website www.eve-olution.org

Email: nancy@eve-olution.org



NATALIE ELLIS – UNITED KINGDOM

Road Refresher Bowl

The Road Refresher is an ingenious non-spill pet bowl that eliminates spills and reduces your pet's slobber by up to 90%. Ideal for the home and all forms of travel.

Website: www.roadrefresher.com

Email: natalie@prestigepets.co.uk



DR. OYA AKMAN - TURKEY

Oyadesign

Oya Akman (with her firm) searches for new techniques, designs in new concepts and sells in international market. . She works as a conceilor about technology researching in Anadolu Glass Packaging Design Center. She designs for many firms. Packaging designs glass, pet oil bottle, perfume bottle, jars, and promotion designs.

Website: www.oyadesign.com

Email: oyadesign@gmail.com; oya@oyadesign.com



ROBERTA MARTINETTI - ITALY

Co-inventor of custom bone service

This relates to a method for the realization of a biologically active prosthetic device for the reconstruction of bone tissue, which includes the following phases: CT data of the patient to obtain a 3D model of the portion of bone involved, including the defect to rebuild, Realization of prototypes through 3D model, forming the model of the defect of the patient and production of a porous ceramic with controlled porosity

Email: rmartinetti@finceramica.it



ROSA HELGADOTTIR - ICELAND

Rosa Design

Rosa gets her inspiration from Icelandic nature, landscape and weather which she makes use of in her design in a unique way. The main materials used are wool, silk and cotton. Old clothes are reused in the spirit of environmental conservation and eco-friendly lifestyle. In addition the recycling reflects the uniqueness and joy of making inherited in Rosa work.

Website: www.rosadesign.is

Email: rosa@rosadesign.is



SANDRA STELLA TRIEBL - SWITZERLAND

Ladies Drive Magazine

Ladies Drive is the worldwide the first magazine for Business, Cars and Lifestyle. Although there are 70% female decisionmakers in the car buying process, there is no such magazine existing.

Website: www.ladiesdrive.tv

Email: stella@ladiesdrive.tv

SARA MARCEGLIA - ITALY

Inventor & Co- Partner of

Newronika

Sara works on innovative technologies for health and wellness. She works on Dbswhich consists in the administration of high-frequency stimuli (100-180 Hz) through electrodes placed in deep brain structures, known as the basal ganglia, delivered by a subcutaneous pacemaker.

Email: sara.marceglia@newronika.com



TUULA ALLÉN – FINLAND
FimArt Global

In Tuula's art and in the FimArt Global product family the Finish mark remains as a memento of Finish

history to our descendants and expatriots. Part of the profit is channeled to support the important work which the Finnish Mental Health Association does with young families, children and mothers. By purchasing our products you are a part of the important work done for these people.

Website: www.fimartglobal.com

Email: tuula.allen@saunalahti.fi

UNA TUCKER – UNITED KINGDOM

Kneads Must

Kneads must ("kml") provides easy-to-use, hand-held massage tools for customers to carry out professional massage moves anytime and anywhere that is comfortable and appropriate. The products can be used over clothes, with oil directly onto skin or with soap and water (in the shower/bath) for either self-massage or massaging another.

Website: www.kneadsmust.co.uk

Email: una@kneadsmust.com

Participants

AHOLA, Riitta	Finland	Foundation for Finnish Inventions
AHOLAINEN, Reijo	Finland	Ministry of Education
AKMAN, Oya	Turkey	OyaDesign
ALAKONTIOLA, Mirva	Finland	Women´s Enterprise Agency
ALLÉN, Tuula	Finland	Innovator of FimArt Global
ASSOGNA, Rita	Italy	ITWIIN & European Patent Office
AUVINEN, Tanja	Finland	European Women´s Lobby
BASHTOVAYA, Veronika	Finland	Student, HANKEN School of Economics
BELLANDER, Wanja	Sweden	SUF, Swedish Inventors` Association, Chair
BEYON, Meg	UK	GWIIN
BUCHGRABER, Mimi	Finland	Student, HANKEN School of Economics
BÄCKMAN, Nina	Finland	Student, HANKEN School of Economics
DURANTE, Elisabetta	Italy	DISTI-network, Science/Technology/Innovation
EGILSDOTTIR, Herdis	Iceland	Innovative teacher, author, designer
ELLIS, Natalie	UK	Inventor of the Road Refresher Bowl
FARNWORTH, Hilary	UK	London Metropolitan University
FELT, Teija	Finland	Women´s Enterprise Agency
FLANDER, Linda	Finland	Student, HANKEN School of Economics
FOCK, Annika	Finland	RIAN
FORTUNATO, Elvira	Portugal	Co-Inventor, unconventional electronic application
GALABE, Margaret	USA	World Women Trade Fair
GANS-COMBE, Caroline	France	Reihoo, Director & Program Manager
GEORGIEVE, Gergana	Finland	Student, HANKEN School of Economics
GOMEZ, Nancy	France/USA	Innovator of Strategick Program EVE-olution
GUDRUNARDOTTIR, Gudrun	Iceland	Inventor of Plaster Plug
HAKALA, Maila	Finland	QUIN-FINLAND Association, Vice President
HEIKKINEN, Aino	Finland	CT Heikkinen, - EUWIIN Prize Winner 2007
HELGADOTTIR, Rosa	Iceland	Innovative designer of Rosa Design
HOLOPAINEN, Marja	Finnland	Kotka-Hamina Development Center
HUGHES, Bethan	UK	Inventor of Healing Harp Productions
HUGHES, Paula	UK	Bethan´s guest
HUSU, Liisa	Finland	EPWS, Helsinki University
HUTTUNEN, Anna	Finland	QUIN-FINLAND Association
ISTALA, Päivi	Finland	YLE, Broadcasting Company
ITKONEN, Maija	Finland	Inventor of Powerkiss
JONASSON, Margareta	Sweden	QUIS, Swedish Women Inventors Network
KARLSSON, Stella	Finland	National Board of Patents and Registration of Finland
KIVI-KOSKINEN, Timo	Estonia	Finnish Inventos Supporting Association
KJUREDEJ, Argunova	Iceland	Innovative Artist, Yakusk Cabin, Isjaki
KORNILOFF, Meri	Finland	Ministry of Education
KOSTIAINEN, Elina	Finland	Relaxbirth Oy (Ltd.)
LAINE-KANGAS, Tuulikki	Finland	Ministry of Employment and the Economy
LAISI, Helena	Finland	QUIN-FINLAND & National Board of Patents and Registration of Finland
LAUNONEN, Paula	Finland	Journalist, JuttuSAMPO Oy

LEHTONEN, Kalle	Finland	National Board of Patents and Registration of Finland
LEVONEN, Anna-Liisa	Finland	Ministry of Employment and the Economy
LINDROOS, Bettina	Finland	Tampere University Research Co REGEA
LOUNEMA, Inari	Finland	QUIN-FINLAND Association
LUCHINI, Alessandra	Italy/USA	Inventor of Hydrogel Nanoparticles
LUOSTARINEN, Jukka-Pekka	Finland	Relaxbirth Co.
LÖYTÖMÄKI, Maarit	Finland	National Board of Patents & Registration
MAIJANEN, Aila	Finland	TEKES, Technology Advancement Centre
MALMSTEN, Elina	Finland	National Board of Patents and Registration of Finland
MARCEGLIA, Sara	Italy	Inventor & Co-partner of Newronika
MARTINETTI, Roberta	Italy	Co-Inventor of Custom Bone Service
MARTINS, Rodrigo	Portugal	GUEST of Elvira Fortunato
MARUZIVA, Leslie	UK	Knowledge Connect - Angle pic
MIETTINEN, Susanna	Finland	Tampere University Research Co REGEA
MIKKOLA, Martti	Finland	Foundation for Finnish Inventions
MOLANDER, Sole	Finland	Helsinki City
MUSTONEN, Hannu	Finland	CT Heikkinen
MUTKA, Sari	Finland	Uudenmaan TE-keskus
NEVANTAUUS, Annina	Finland	National Board of Patents and Registration of Finland
OLABISI, Bola	UK	GWIIIN / EUWIIN
OLABISI, Fisayo	UK	GWIIIN / EUWIIN
OLABISI, Fisayo Caroline	UK	GWIIIN / EUWIIN
OLAFSDOTTIR, Margret Pala	Iceland	Innovator of Hjally Pedagogy
PAJUMETS, Eha	Estonia	QUIN-ESTONIA Network
PAJUPUU, Kadi	Estonia	Innovative artist, Adjustable Weaving Reed
PAKKALA, Kirsti	Finland	QUIN-FINLAND Association, President
PESSINEN, Eija	Finland	Inventor of the Relaxbirth system
PIETOLA, Liisa	Finland	Yara International ASA, Project Manager
PÄIVIKE, Taru	Finland	Women's Enterprise Agency
RADER, Daniela	Italy	Innovator of School Energy Center
RAGNATSDOTTIR, Maria	Iceland	KVENN QUIN Iceland
RANNAMÄE, Anna-Mari	Estonia	QUIN-ESTONIA mtü, President
RANTANEN, Jaana	Finland	Foundation for Finnish Inventions
RATHBONE, Nicola	Ireland	Inventor of Handspan, Irish Inventors'Org.
RATINEN, Anne-Mari	Finland	Student, HANKEN School of Economics
RAUTIAINEN, Timo	Finland	Haaga-Helia University of Applied Science
SALONOJA-LINDEN, Maija	Finland	Finnish Inventors' Central Organization
SEGERCANZ, Beata	Finland	Student, HANKEN School of Economics
SIGURDARDOTTIR, Elinora	Iceland	KVENN QUIN Iceland
SINNEMÄKI, Anni (Minister)	Finland	Ministry of Employment and the Economy
SMEDS, Riitta	Finland	Professor, University of Technology
SMITH, Wendy	UK	Voice at Work, GWIIIN volunteer
SOETENDORP, Ruth	UK	Bournemouth University
SOLARIN, Princess Deun	UK	GWIIIN Media Operational Director
SOLLMAN, Mari	Finland	National Board of Patents and Registration of Finland
SONGISEPP/MIKELSAAR etc	Estonia	TENSIA Development group with 12 members

SORMANEN, Teija	Finland	Women´s Enterprise Agency
SUNDSTRÖM, Outi	Finland	Student, HANKEN School of Economics
SUOMINEN, Katri	Finland	Student, HANKEN School of Economics
SVEINSDOTTIR, Hulda	Iceland	Inventor of Keilir Health Pillow
THORGILSON, Agustina	Iceland	Innovator of Life-Navigation
TRIEBL, Sandra Stella	Switzerland	Innovator of Ladies Drive Magazine
TUCKER, Una	UK	Innovator of Kneads Must
TUOMINEN, Arto	Finland	Headline Oy
TUULENMÄKI, Anssi	Finland	Universisty of Technology
UGHI, Emanuela	Italy	Innovative Partner of Bhaskara
VAENERBERG, Ilse	Finland	QUIN-FINLAND Association
VAINO, Katri-Liis	Finland	Voice Pilates Studio, Manager, Trainer
WALSH, Paula	UK	GlaxoKleinSmith
Waris, Mika	Finland	National Board of Patents and Registration of Finland
VESA, Jyrki	Finland	Photographer
VESANDER, Kirsi	Finland	Student, HANKEN School of Economics
WINELL, Annika	Sweden	Inventor of the new magnifying glas
WYNARCZYCK, Pooran	UK	EPWS, European Women Scientists
YLIMUTKA, Kirsi	Finland	Student, HANKEN School of Economics



EUROPEAN UNION WOMEN INVENTORS & INNOVATORS EXPO, CONFERENCE & AWARDS CEREMONY 7-9.10.2009

Conference Day 1
Wednesday, 7 October 2009
8:00 am – 4:00 pm

Säätytalo (The House of Estates)
Snellmaninkatu 9-11, 00170 Helsinki

Evening Reception Day 1
Wednesday, 7 October 2009
7:00pm – 8:30pm

Bockin talo - Vanha Raatihuone
(The Bock House, The Old Town Hall)
Aleksanterinkatu 20, 00170 Helsinki

Conference Day 2
Thursday, 8 October 2009
9:00 am – 4:30 pm

Säätytalo (The House of Estates)
Snellmaninkatu 9-11, 00170 Helsinki

Awards Dinner Day 2
Thursday, 8 October 2009
7:00 pm – 10:00 pm

Ravintola Kaisaniemi
(Restaurant Kaisaniemi)
Kaisaniementie 6, 00100 Helsinki

Day 3
Friday, 9 October 2009 *optional

A Walking Tour of Helsinki City Centre
10am – 11:30am

Starting from Säätytalo
(The House of Estates)

-THE SÄÄTYTALO (THE HOUSE OF ESTATES)
-HELSINKI CATHEDRAL AND SENATE SQUARE
-HELSINKI CITY HALL
-HELSINKI CITY MUSEUM
-PRESIDENTIAL PALACE
-MARKET SQUARE

THE EUWIIN AWARDS DINNER CEREMONY PROGRAMME

Venue: **KAISANNIEMI RESTAURANT, HELSINKI**
8 OCTOBER 2009, 19:00 – 22:30

EVENT HOSTESSES AND MODERATORS:

Ms Taru Päivike, Managing Director, Women's Enterprise Agency, Helsinki, Finland
Ms Wendy Smith, Voice for Work, United Kingdom

18:30	19:00	Arrival of Guests & Drinks Reception
19:00	19:15	Call for Dinner & Entertainment
19:15	19:20	Welcome Address <i>Mr. Timo Kivi-Koskinen</i> LEXIA, Finland
19:20	20:30	Dinner is served
20:30	20:40	Guest of Honour Address
20:40	20:45	The Judging Process & Selection Criteria Chairman of the Judging Panel
20:45	21:15	Presentation of Awards
21:15	21:30	Closing remarks <i>Ms Bola Olabisi</i> , Director EUWIIN, Founder & CEO, Global Women Inventors & Innovators Network <i>Ms Maila Hakala</i> , Immediate Past President QUIN Suomi ry Finland
21:30	22:30	Entertainment & Dance Close

THE EUWIIN CONFERENCE PROGRAMME

DAY 1

- 8:00 9:00 **ARRIVALS & REGISTRATION**
Tea & Coffee
- 8:30 10:00 **SHOWCASE OPENS & JUDGING VALIDATION**
Meet the EUWIIN Awards 2009 finalists and learn more about what makes them exceptional. Also join us and participate in the showcase - an opportunity to market those innovative products and services.
- Interval of Various Activities**
- MODERATOR:**
Ms. Taru Päivike, Managing Director,
Women's Enterprise Agency, Helsinki, Finland
- WELCOME & OPENING CEREMONY**
- 9:55 10:00 **INTRODUCTIONS & PURPOSE OF EVENT**
Ms. Kirsti PAKKALA, President QUIN-SUOMI ry, Finland
- 10:00 10:15 **OFFICIAL WELCOME ADDRESS**
Hon. Anni Sinnemäki, Minister of Labour, Finland
- Ceremonial Occasion: Cutting of the Ribbon declaring the event open
- 10:15 10:45 **Showcase & Judging Continues**
- 10:45 11:00 **KEYNOTE ADDRESS**
Mr. Mika Waris, National Board of Patents and Registration of Finland
- 11:15 11:40 **COFFEE/TEA BREAK & NETWORKING**
Final Validation & Judges Retire for Final Judgement
- 11:40 12:00 **CASE STUDY PRESENTATIONS 1: EUWIIN AWARD FINALISTS:**
Ms Roberta Martinetti, Inventor of Custom Bone Service, Italy
Ms Natalie Ellis, Inventor of Road Refresher, United Kingdom
- 12:00 12:15 **KEYNOTE ADDRESS**
Mr. Antti Tuulenmäki from The AALTO University, Finland
- 12:15 13:15 **Lunch Break and Networking**
- 13:15 14:45 **EDUCATION, ENTERPRISE AND BENEFITS OF NETWORKING**
Prof. Riitta Smeds, Professor, Business processes and services in digital networks; Senior Scientist, Academy of Finland, Head of SimLab
- Ms. Elinora Inga Sigurdardottir, President, KVENN, Icelandic Women Inventors & Innovators Network, Iceland
- Ms Wanja Bellander, Svenska Uppfinnareföreningen SUF, Sweden
- Ms Margaret Galabe, President, World Women Trade Fair, USA
- Q & A**
- 14:45 15:45 **Meet the Inventors Panel One: Case Studies on Product development, Finance and Investment Capital**
Ms. Eija Pessinen, Inventor of Relaxbirth, Finland
Ms. Annika Winell, Inventor of the New Magnifying Mirror, Sweden
Ms. Gudrun Gudrunardottir, Inventor of Plasterplug, Iceland
Ms. Maija Itkonen, Inventor of Powerkiss, Finland
- 15:45 16:00 **Day 1 Closing Remarks**
- 19:00 20:30 **EVENING RECEPTION**

DAY 2

- 9:00 9:30 **ARRIVAL, TEA & COFFEE**
- EVENT HOSTESSES AND MODERATORS:**
Ms. Taru Päivike, Managing Director, Women's Enterprise Agency, Finland and Ms. Wendy Smith, Voice for Work, United Kingdom
- 10:00 10:15 **Welcome Address**
Ms Hilary Farnworth, London Metropolitan University & EUWIIN Principal Partners, UK
- 10:15 10:30 **INNOVATION & KNOWLEDGE TRANSFER**
Turning good ideas into economic, social or cultural benefits requires the right skills to identify and select the right ideas, the knowledge to tailor them to their own needs, and the expertise to turn them into tangible benefits.
- KEYNOTE ADDRESS**
Ms. Nancy Gomez, President, EVE-OL UTION.org, France
- 10:30 11:00 **OPEN INNOVATION AT GSK CONSUMER HEALTHCARE – HELPING YOUR IDEAS GROW**
Learn more on how GSKCH provides resources and global reach to potentially develop your innovative technology into a global consumer healthcare product.
- Dr Paula Walsh, Open Innovation Manager, GlaxoSmithKline Consumer Healthcare, Europe
Q & A
- 11:00 11:30 **Showcasing, 3 minute Introductions & Networking Tea & Coffee**
- 11:30 12:00 **INNOVATION, ENTERPRISE & SCIENCE**
The contribution of women scientists to the debate on innovation in Europe: how innovative is excellence and how excellent is innovation?
- Prof. Pooran Wynarczyck, Newcastle University & European Women Platform of Scientists
Q & A
- 12:00 13:00 **LUNCH & NETWORKING**
- 13:00 14:30 **INNOVATION & ACCESS TO FINANCE AND INVESTMENT CAPITAL**
Ms. Caroline Gans – Combe, Director & Program Manager, Reihoo
Q & A
- 14:30 15:00 **INTELLECTUAL PROPERTY AS A BUSINESS TOOL**
Prof. Ruth Soetendorp, Associate Director, Centre for Intellectual Property Policy & Management, Professor Emerita, Bournemouth University, UK
Q & A
- 15:00 15:30 **Tea & Coffee Break**
- 15:30 16:15 **LEARN MORE ON THE SUPPORTING ORGANISATIONS. PANEL THREE:**
Chair: Ms. Nicola RATHBONE, Inventor of Handspan, Ireland
- Ms Rita Assogna, Associazione Donne Italiane, Inventrici e Innovatrici (ITWIIN) & European Patent Office, Italy
- Prof. Elvira Maria Correia Fortunato, Inventor, New University of Lisbon, Portugal
- 16:15 16:30 **Closing Remarks**
Ms. Bola Olabisi Director, EUWIIN, Founder & CEO, Global Women Inventors & Innovators Network
- 19:00 10:00 **AWARDS DINNER**

List of EUWIIN 2009 Speakers

Day 1

Annika Winell, Inventor of the new magnifying glass
Further information: In The EUWIIN Brochure

Elinora Inga Sigurdardottir,
Creating Role Models by Networking

KVENN, Icelandic Women Inventors and Innovators Network was founded formally 2007. What has worked well and what did not work so well, access to finance, the challenges of product development. The organisation in the next few years. European Union and women inventors and innovators network. Do we create role models for next generation by awards and networking? Can we cooperate more on this matter?

Elinora Inga Sigurdardottir is the founder and chairman of KVENN, IWIIIN, Icelandic Women Inventors and Innovators Network, . She is a business owner and a director of Elinora's Royal Natural Snack, www.royalnatural.com
She is a mentor and a coach for inventors and innovators. She is hosting a weekly program about inventors and innovators at the Icelandic TV station INN. Please see This program is called Frumkvöðlar (Innovators). She has B.Sc. degree in Geology, is registered nurse and a teacher. She has been the president of The Icelandic Federation of Inventors (LHM) since 1998 - 2007, and has been in the administration since 1996 and still is. She has been in the planning committee for The Icelandic invention competition for school children (6-16 years) NKG since 2000. She received Special recognition for KVENN by BFIIN International in Cardiff, June 2009.
E-mail : elinoras@royalnatural.com , elinoras@gmail.com
Website : www.royalnatural.com, www.kvenn.net

Eija Pessinen, Inventor of the Relaxbirth system
Further information: In The EUWIIN Brochure

Gudrun Gudrunardottir, Inventor of Plaster Plug
Further information: In The EUWIIN Brochure

Maija Itkonen, Inventor of Powerkiss
Further information: In The EUWIIN Brochure

Margaret Galabe
Advancing Global Trade Opportunities for women

Margaret Galabe is an entrepreneur, mentor and advocate for women entrepreneurs. As Executive Director of the World Women Trade Fair, Margaret Galabe is dedicated to enhancing and advancing opportunities in support of women entrepreneurs through ongoing business skills training, trade promotion events and exhibitions and hosts the Women Forum to create awareness and innovative strategies for working together with policy makers, scholars, private sectors, development agencies and the World Bank groups to ensure that globalization and trade agreements work for all women. She was nominated for the United Nation Association for the National Capital Area Perdita Houston International Award for her work in improving the livelihood of women entrepreneurs in developing countries.
E-mail: Margaret@worldwomentradefair.com
Website: www.worldwomentradefair.com

Dr Roberta Martinetti, Co-Inventor of Custom Bone Service
Further information: In The EUWIIN Brochure

Wanja Bellander, Hip hip hurray - the history of QUIS
QUIS is the network of female inventors within the organization of Swedish Inventors. QUIS started 1986 and the main objectives are to be a network for female inventors, to educate and to show role models. We want our politicians to understand the importance of and to support female inventors. Wanja is the Managing Director, Svenska Uppfinnareföreningen SUF, The Swedish Inventors' Association. I will give you a summary of our main work and achievements during the last 20 years.
E-mail: wanja.bellander@upppinnare.se
Website: www.upppinnare.se

Day 2

Caroline Gans-Combe

A Swiss and French National, Caroline Gans-Combe has, for the last years, been program director for several large institutions and companies such as Nancy's University Hospital, Posifit, Inserm Transfert and more recently the Paris Dauphine University Foundation for whom she designed and Implemented global innovation financing strategies dedicated to research organizations. Concurrently to her current activities, Caroline Gans-Combe is independent expert consultant and auditor for the European Commission on ethics and governance, information technologies and more specifically on data security issues, life sciences and nanotechnologies. She has been continuously reappointed in this task since 1999. Furthermore, she recently wrote for the European Union the "research data protection and privacy guidelines" focusing on patient privacy protection within research. She was also appointed as national scientific expert within the Ambient Assisted Living Joint Programme which objective is to enhance the quality of life of older people and strengthen the industrial base in Europe through the use of Information and Communication Technologies (ICT). Last but not least, she is also scientific expert for a coming research call within the UE on the impact of the evolution of legislation on research. She also teaches ethics, project and risk management within Paris Dauphine University "governance and control" MBA and holds seminars as a specialist in electronic evidence and signature. Caroline Gans-Combe is also member of the editorial board of expert reviews, a future science group peer-review publication () and reviewer for the journal of medical ethics (<http://jme.bmj.com/>). Furthermore, she often contributes to several publications and newspapers (Expert Reviews, Les Echos, La Gazette du palais, Automates Intelligents...) and is in the process of completing a book on cybernetic, ethics and biotechnologies. Finally, she is also member of the Vivagora sustainable & ethical development conference board (<http://www.vivagora.org/spip.php?rubrique75>).



Day 2

Prof. Elvira Maria Correia Fortunato

Associate Professor at FCT-UNL and Director of CENIMAT
The (R) Evolution of Electronics

I will present the two main aspects related to electronics, where we have strongly contributed to the world. I will present some examples and available prototypes from some worldwide industries.

Elvira Fortunato (born 1964); received the Ph.D degree in Materials Engineering in 1995 and the Aggregation in Microelectronic and Optoelectronic in 2005 at New University of Lisbon. Associate Professor since 1998 in the Materials Science Department of U and director of the Materials Research Centre (CENIMAT) since 1998. Fortunato pioneered European research on oxide semiconductors thin-film transistors, demonstrating its ability to be processed at room temperature leading to full transparent displays and she is the inventor of paper and memory transistor. She published over 340 SCI papers; supervised 5 post-docs and 18 Ph.D/MSc students. She has filled 20 patents (national and International, one with SAMSUNG). In the last 10 years she has coordinated and participated in 20 projects, National, European and International. In 2005 she received from the Portuguese Science Foundation (FCT-MCTES) the prize for Scientific Excellence. In 2007 she was awarded with the Gold Medal from the Municipality of Almada and more recently (2008) she won an Advanced Grant from the European Research Council for the project "Invisible" in the area of science and engineering (ranked in the first place). She also got several social and scientific awards in 2008 and 2009, such as the Professional of the year 2008 (Rotary Foundation); "Seeds of Science" 2009; the 2008 Innovation (TIC Magazine); Personality of the Year 2009 (Portuguese Multimedia Association); Green Awards 2009 (Research & Innovation); Honoris Causa degree. (Galati University, Romania, 2009).
E-mail: elvira.fortunato@fct.unl.pt

Hilary Farnworth

The EUWIIN journey

Welcome address, celebrating what women inventors have achieved so far, EUWIIN partnerships, the future, the vision, what still needs to be done.

I am a firm believer in women's enterprise & innovation, and also specialise in work with older women. CME has trained 650 women to set up businesses, & I have worked in the field of women's enterprise for some 12 years, continually lobbying for more understanding of the challenges facing women, & the need for better funding. I started working with GWIIN from 2004, worked with the LME team which launched EUWIIN in Brussels in 2006, and at its Berlin conference in 2007. As Senior Lecturer in Enterprise, I aim to bring the business world into the learning experience of the undergraduates. Hilary is the Manager, Centre for Micro Enterprise [CME], London Metropolitan University.
E-mail: Hilary.farnworth@londonmet.ac.uk
Website: http://www.londonmet.ac.uk/lmbs/research/the-centre-for-microenterprise/the-centre-for-microenterprise_home.cfm

Nancy V. Gomez

A multilingual lingual nomad with broad multi-national experience in strategy and communication. She spent most of her early career in developing strategic alliance. She worked at the Buro Syma (Germany), the Orpheus programme within the CEREC (UK and Belgium), Tamaris (Chile), a Community Radio (Canada), PR-Newswire (France). Most recently active as Head of Marketing development for a training wear company, she is also lobbyist for sustainable development and president of EVE-olution Foundation Inc. for which she is now conducting a large project of business coaching to empower women entrepreneurs in developing and emerging countries.

Dr. Paula Walsh,

OPEN INNOVATION AT GLAXOSMITHKLEIN CONSUMER HEALTHCARE – HELPING YOUR IDEAS GROW

Learn more on how GSKCH provides resources and global reach to potentially develop your innovative technology into a global consumer healthcare product.

GlaxoSmithKline Consumer Healthcare is increasingly looking to external sources for product innovation ideas. The Open Innovation Team in GSKCH has responsibility for managing external collaborations and has a flexible approach to structuring deals and contracts to ensure that value is generated for all parties. This talk will focus on how the Open Innovation Team facilitates open innovation activities and how GSKCH can provide resources and global reach to potentially develop your innovative technology into a global consumer healthcare product.

Paula Walsh is an Open Innovation Manager in GlaxoSmithKline Consumer Healthcare's Open Innovation Team and has been instrumental in establishing the Open Innovation model within the Company. This includes building external technology networks, to identify suitable targets, and negotiating and managing external partnerships to drive innovative technologies through GSKCH's new product pipeline. Her focus is the acquisition/licence of external technologies for GSK's oral care and nutritional healthcare businesses.

Paula joined GSK in 1992 and held a variety of positions in Oral Care and Dermatology research before moving into external licensing six years ago. Paula has a BSc in Biochemistry (UMIST), a PhD in Oral Biology (Liverpool) and a MBA (OU).

Professor Pooran Wyncarczyk

Professor Pooran Wyncarczyk, FRSA, is the Director of Small Enterprise Research Unit (SERU) at Newcastle University Business School, UK, Founder and Director of the ESRC sponsored 'North East of England Role Model Platform for Innovative Women' and the Chair of the Diversity Consultative Group at Newcastle University. She is an elected Fellow of the Royal Society for the Encouragement of Arts, Manufacturers and Commerce, and a supporting member of the European Platform for Women Scientists (EPWS). She has published widely in the areas of entrepreneurship, innovation and science, technology, engineering and mathematics (STEM) pipeline, education and employment with a focus on gender.

Rita Assogna

Italian Women Inventors and Innovators network (ITWIIN)

The ITWIIN organisation, its history, mission and vision and the work done until now to support the Italian women inventors and innovators. Born in Rome, I graduated at the University "la Sapienza" of Rome in Chemistry. I speak Italian, French, English and German. Presently I live in Munich -Germany.

I am senior patent examiner of the European Patent Office (EPO) in Industrial Chemistry. I am a member of BPWI, D&S (Women and Science) and founder and president of ITWIIN (Italian Women inventor and innovator network).
E-mail: office@itwiin.org

Professor Ruth Soetendorp

Intellectual Property - Right on for business success

What, Why And How Of Intellectual Property Rights Improving Business Performance

Ruth Soetendorp: Professor Emerita and Associate Director of the Centre for Intellectual Property Policy & Management at Bournemouth University. Visiting Academic at Middlesex University Business School, Leicester University and the London College of Communication. Ruth is a member of the Chartered Institute of Patent Attorneys Education Committee, the Intellectual Property Institute and the Intellectual Property Awareness Network. A regular contributor to EU, EPO and WIPO Academy events in Europe and Asia, her IP Education work with the Ministry of Education, Karnataka on IP Education, led to work with institutes in Mumbai, Pune and Roorkee. She is a UK Higher Education Academy National Teaching Fellow (2001). Ruth is the Professor Emerita, Associate Director of Company Centre for Intellectual Property Policy & Management, Bournemouth University.
E-mail: iprsoet@gmail.com

List of EUWIIN 2009 Judges

Hilary Farnworth

London Metropolitan University, Manager, Centre for Micro Enterprise [CME]

I am a firm believer in women's enterprise & innovation, and also specialise in work with older women. CME has trained 650 women to set up businesses, & I have worked in the field of women's enterprise for some 12 years, continually lobbying for more understanding of the challenges facing women, & the need for better funding.

I started working with GWIIN from 2004, worked with the LME team which launched EUWIIN in Brussels in 2006, and at its Berlin conference in 2007.

As Senior Lecturer in Enterprise, I aim to bring the business world into the learning experience of the undergraduates.

Jaana Rantanen

Foundation for Finnish Inventions

After graduation from the Helsinki University of Technology Jaana has worked as a researcher at the university and as a development engineer in chemical industry to develop new additives, catalysts or processes. Since then Jaana wanted to have more social contacts at work and she found herself working at the Foundation for Finnish Inventions. There she has been advising, evaluating and financing potential inventions of private inventors and small entrepreneurs. Today, Jaana concentrates more on the development assignments. She supervises and guides the work of the Foundation's nationwide network of innovation managers. Jaana is also in charge of several development projects in connection with the Foundation's service processes.

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Dr. Liisa Husu

Hanken School of Economics, Helsinki, Finland; Örebro University, Sweden; and European Platform of Women Scientists (EPWS).

Margareta Jonason

Margareta is from the Swedish Inventors Society, SUF. She graduated in chemistry from the Royal Technical University in Stockholm 1957. From 1958 until her pension she worked in the Swedish Patent Office, 10 years as a head of a technical division. For many years she has been a member of the Swedish Inventors Society, SUF, and involved in its program for female inventors, QUIS. 4 years she was a member of the board of SUF. As a hobby she studied history at the University of Stockholm and has written a book "Kvinnliga uppfinnare" (Female inventors). She has also written other publications and articles on the subject of IP and/or female inventors.

María Ragnarsdóttir

Maria graduated as physiotherapist from Copenhagen, earned her MSc degree at the University of Minnesota and a PhD degree at the University of Iceland. She started her career at Landspítali University Hospital as a clinical, senior and superintendent physiotherapist. She participated in starting a 4 year BSc program in physiotherapy at the University of Iceland, where she taught for 13 years and was head of the program for 6 years. Currently she works as a research physiotherapist and an inventor of two measuring instruments in physiotherapy (one patented and the other with patent pending). Maria has received several awards for her research and inventions, among them EUWIIN Special Recognition Award in Berlin 2007.

Nicola Rathbone

President of the Inventors Association of Ireland

A multi award-winning inventor herself, Nicola Rathbone has worked as a consultant for inventors since 2000. She became the President of the Inventors Association of Ireland in 2002 and has been active in assisting inventors in both UK and Ireland, as well as acting as a judge for the British Inventors Show and for the inaugural EUWIIN competition. Last year she moved into research, undertaking a one-year Masters in Innovation and Creativity in Industry at Cranfield University, which she has just completed.

Rita Assogna

Senior Patent Examiner at the European Patent Office (EPO) Founder and President of ITWIIN (Italian Women inventor and innovator network)

Born in Rome, Rita graduated at the University "la Sapienza" of Rome in Chemistry. Presently she lives in Munich -Germany. She is a senior patent examiner at the European Patent Office (EPO) in the field of Industrial Chemistry.

She is a member of BPWI, D&S (Women and Science) and founder and president of ITWIIN (Italian Women inventor and innovator network). She believes that cooperation between women, who work in different fields and want to innovate the world in a feminine way, can give women the opportunity to empower themselves and at the same time help to solve some of the world's problems.

Timo Kivi-Koskinen

LLB, Senior Counsel and member of the Advisory Board at Lexia Oy,

Timo Kivi-Koskinen has been active in the field of industrial property rights and both inventor and industry issues since 1970. He has held among others the following positions: Deputy Managing Director of the Central Chamber of Commerce Director General of the National Board of Patents and Registration of Finland, Chef de Cabinet of the International Chamber of Commerce, Paris, Senior Vice President of Partek Ltd., Managing Director of Berggren

Thereafter he has acted as a special advisor in the private sector and also for the government agencies in the field of IPR's and conducted several invention valuations, IPR-strategies including employee invention rules and solutions in specific situations. Kivi-Koskinen has also been Vice Chairman of the IPR Commission in ICC, Chairman of Rinnish AIPPI. His special interest has the problems involved in inventors activity, so he has been the Chairman of the Federation of Finnish Inventors Association and Board member of IFIA. He is one of the founders and Chairman of the Board of Association for Supporting Finnish Inventors. He has written two handbooks and several articles and given many lectures on IPR and inventors problems in Universities and seminars arranged by WIPO and other national or international organisations. He is also one of the founders and Secretary General of the Finnish Innovation Parliament.

Judging Facilitator

Megan Beyon

Megan is an IBM Senior Inventor who has worked in a variety of roles in IT - developing software, building and testing solutions and co-founding a community focussed on developing practical skills in innovation. Megan is particularly interested in technology that increases the ease of use of software, both for technical and non-technical users. Her work has been recognised in a number of external awards, The IEE Innovation in Engineering Awards, British Female Innovator & Inventor of the Year Awards, and Women of the Future Awards, in particular for designing a system to manage the problem of content in networks getting out of date and leading a team to prototype the idea. Megan is a musician with a keen interest in using technology in new ways to support musical learning.

Information



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